



# Executive Recruiting Franchise

- ✓ Live where you choose
- ✓ Do what you love
- ✓ Secure your future

## WHO WE ARE

While there are thousands of recruiting firms in the U.S., from our inception in 1973, our goal was to become a nationally recognized & trusted recruiting brand as well as a franchisor known for fostering and nurturing a real sense of community for owners. All of our corporate team members have decades of recruiting experience and are always available to address our franchisees' unique needs and requirements.

*"This is a billion-dollar industry, and there's never been a better time to join. Hiring is at an all-time high, and unemployment is at record lows." Jeff Herzog, President*

## ARE WE A GOOD FIT ?

- You're a seasoned, high-performing operations, logistics, engineering, supply chain, or business development executive
- You've built an extensive network of professional connections who appreciate your integrity and ability to make a difference
- The corporate path has run its course; you're tired of travel, relocation, and long hours. You realize (or admit you've avoided thinking about this) that now is the time to focus on "your" dreams instead of fulfilling someone else's corporate vision and mission

## OUR FRANCHISE MODEL

**PRODUCT:** Executive recruiting is a billion-dollar business; talented and experienced leaders are always in demand, even during recessions. Forbes magazine recently listed FPC in the top 20 of America's best executive recruiting firms, recognition that is essential for opening doors and acquiring both clients and candidates. The cornerstone of our franchise model is teaching owners how to leverage their corporate experience and become professional recruiters while simultaneously enjoying ongoing, personalized, and dedicated support from our corporate team, all of whom have extensive recruiting experience

**PROCESS:** With nearly fifty (50) years of experience as an executive recruiting franchisor, we have and continue to refine our tested and proven process of running a successful and profitable executive recruiting business. Our unique process is effective because we customize it to an individual's strengths and experiences. We combine smart practices that teach franchisees how to be business owners and effective recruiters

**PEOPLE:** Our owners/franchisees are hand-picked from a select group of accomplished and extensively networked executives. We train, develop and coach owners to leverage their experience and connections to build a profitable business that essentially services their former industry. Our team also helps owners to establish and develop their in-house recruiting team. We provide ongoing training, including live monthly FPC University sessions where expert guest speakers supplement and enhance learning

## CONTACT US

### Steve Margalit

Our Director Of Franchisee Development,  
For A No-obligation Discovery Session:

- 🌐 212.302.1141 x804
- ✉ smargalit@fpcfanchise.com
- 📞 www.fpcfanchise.com